

**Ministry for Economic Affairs
State secretariat for economic affairs
Foreign Economic Directorate**

**Beyond carbon – emerging markets
for ecosystem services
The role of bilateral institutions**



State Secretariat for Economic Affairs (seco)

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Economic Co-operation

Mandate – poverty reduction

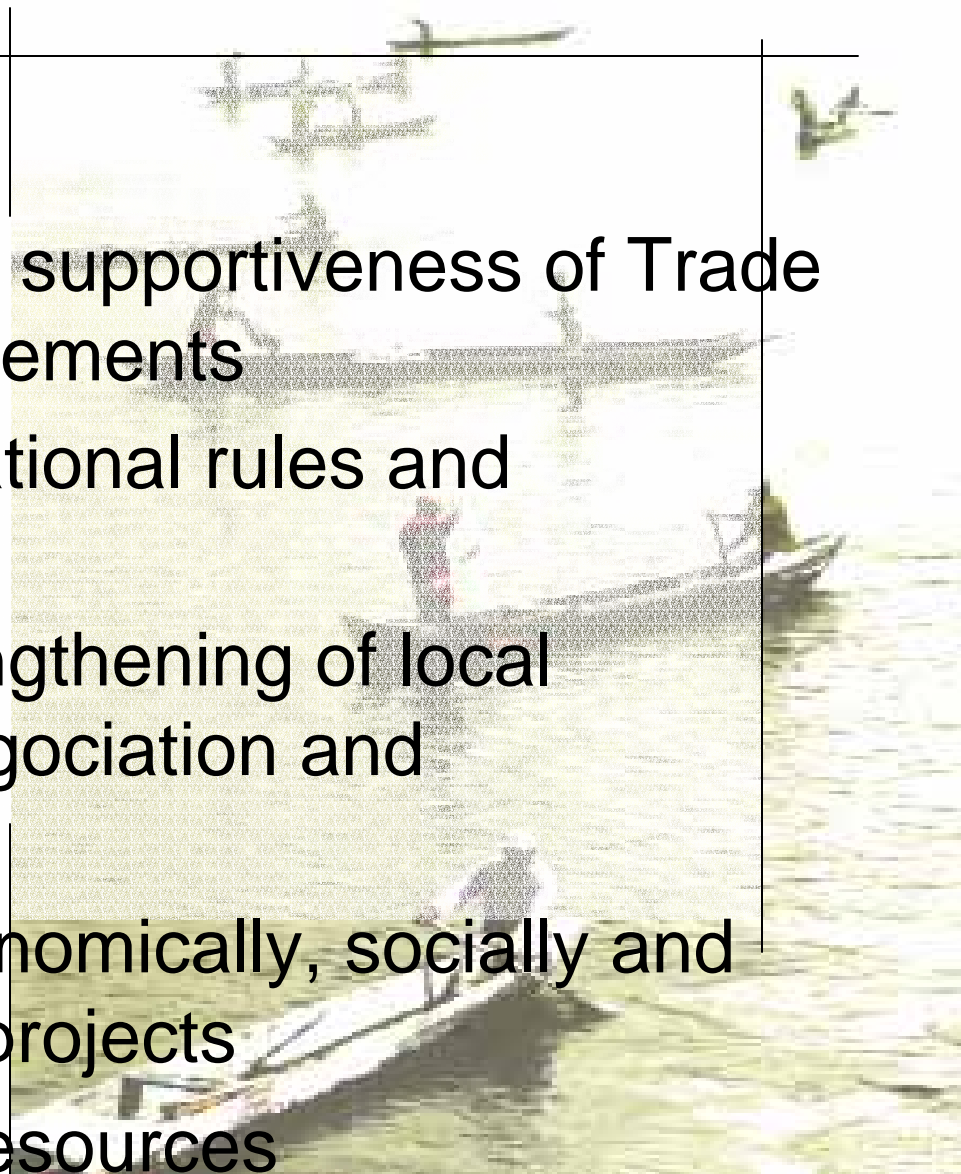
- Competence centre for sustainable economic development in developing countries and countries in transition
- Integration of developing countries and countries in transition into the world market



Goals of co-operation

- Promotion of the mutual supportiveness of Trade and Environmental agreements
- Strengthening of international rules and regulations
- Establishment and strengthening of local capacities regarding negotiation and implementation
- Support of practical economically, socially and environmentally sound projects
- Promotion of private resources

Staatssekretariat für Wirtschaft
Secrétariat d'Etat à l'économie
Segretariato di Stato dell'economia
State Secretariat for Economic Affairs



Needs of Developing Countries

Starting point

- Potential for goods and services out of sustainably managed natural resources
- Potential for conservation projects
- Demand for technologies, know-how and financial resources



Needs of Developing Countries

Challenges

- Need of adequate national policies
- Need of an institutional set-up
- Need of experts
- Need of match making between international investors and local project sponsors



Ecosystem Services



Seco's interpretation

- Carbon sequestration and storage
- Biodiversity goods and services
- Premium markets for timber out of sustainably managed resources
- Sustainable supply chain management with natural resources
- Sustainable eco-tourism

General Approaches

- Multistakeholder approaches in Switzerland (inter-ministerial co-ordination, NGOs, private companies)
- Promotion of multistakeholder approaches in partner countries (inter-ministerial co-ordination, local communities, NGOs, private companies)



General Approaches

- Negotiation of international rules and regulations
- Implementation of economically, socially and environmentally projects
- feedback of experiences to



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Carbon sequestration and storage

- Interministerial Secretariat 1997
- CH: CO₂ Law, CO₂ Register
- Representation at the CDM Board
- Support of sink projects together with seco



Carbon sequestration and storage

- Support of capacity building projects together with seco/World Bank
- Bilateral agreements in order to accept projects by the host country
- Information, methodological support, contact to private companies, suppliers and experts



Biodiversity goods and services

- Interministerial working group
- Partnership with UNCTAD in order to develop Biodiversity products (strengthen local know how, institutions, regulations, export and import promotion)
- Develop access/benefit sharing on genetic resources approaches with private companies, governments, NGOs
- International standards for Bioprospecting



Premium markets for timber out of sustainably managed resources

- Co-operation with ITTO
- Information of CH stakeholders
- Development of local indicators for sustainable forest management



Premium markets for timber out of sustainably managed resources

- Implementation of projects in the field of sustainable forest management (local communities, NGOs, private sector, local government)
- Support of label initiatives
- Import promotion of timber and non timber products



Sustainable supply chain management with natural resource products

- Support of label and certification initiatives
- Establishment of a platform in Switzerland regarding sustainable supply chain management-information and co-operation with importers
- Promotion of sustainability criterias in partner countries and capacity building with



Sustainable eco-tourism

- Together with NGOs information of Swiss travellers
- Support of participants from developing countries at tourism fairs
- Promotion of eco-tourism concepts in developing countries (governments, NGOs)
- DMO approach on a regional level
- Support of community based eco

